



POWER OF WATER CANADA TECHNICAL CONFERENCE

May 8-10, 2024

SPONSOR PROSPECTUS

For more information, contact

Janelle Bates, Director, Communications and Member Relations
at jbates@owa.ca or 866-743-1500 ext. 23



2024

ANNUAL CONFERENCE & TRADESHOW

White Oaks Conference Resort | [Niagara, Ontario](#)

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POWER OF WATER CANADA TECHNICAL CONFERENCE

May 8-10, 2024 | Niagara, Ontario

**It is our pleasure to invite you to sponsor the
2024 Power of Water Canada Technical Conference
and Trade Show**

The Power of Water Canada Conference is the premier event and gathering of the hydroelectric sector in Canada. 24% of our attendees are hydroelectric owners and operators including both operations staff as well as the decision makers. Sponsorship of this event demonstrates your leadership and support of the waterpower industry and provides tremendous brand recognition for your organization.

The Power of Water Canada Conference is hosted by the Ontario Waterpower Association, a not-for-profit organization representing the interests of the waterpower sector. All proceeds from this event are reinvested back into the Association to support various initiatives.

We hope we can count on your support of this event.

Ontario Waterpower Association



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**Your opportunity to be recognized
within the waterpower industry.**

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TOP 3 REASONS TO SPONSOR

1. **Leadership:** Sponsorship demonstrates your leadership and support of the waterpower industry.

2. **Brand Awareness:** Sponsorship leverages your brand awareness and recognition with all delegates.

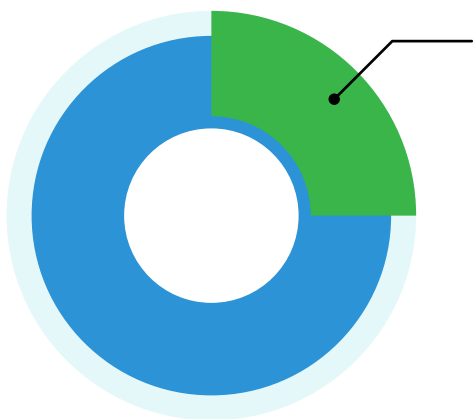
3. **Pay it Forward:** Sponsorship not only shows your support of the Ontario Waterpower Association, with all conference revenues being reinvested back into Association, but it also provides an opportunity for you to thank existing and potential new clients.

ATTENDEE DEMOGRAPHICS

2023 Delegates:

467

Delegates from across
Canada and the US



24%

Attendees are hydroelectric
owners and/or operators

Diversity

Our attendees include CEOs, and operations staff, municipal and Indigenous communities, government, environmental, engineering, legal, project management firms and more.



SPONSORSHIP OPPORTUNITIES

For more information, contact
Jessica Worosz, Events Manager
at jworosz@owa.ca or 705-927-2710

Sponsorship Benefit	Sponsorship Level								
	Gala Dinner & Keynote Sponsor \$10,000 (1 only)	Trade Show Sponsor \$7,500 (4 only)	Reception Sponsor \$6,500 (1 only)	Lanyard Sponsor \$6,500 (1 only)	Audio Visual Sponsor \$5,000 (1 only)	Mobile App Sponsor \$5,000 (1 only)	Breakfast Sponsor \$5,000 (1 remaining)	Lunch Sponsor \$5,000 (1 remaining)	Break Sponsor \$2,500 (1 remaining)
Speaking and/or session Chair opportunities	Opportunity to Chair one concurrent session SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	Opportunity to Chair one concurrent session	Opportunity to Chair one concurrent session	Opportunity to Chair one concurrent session
Corporate brand recognition	Lobby and mainstage signage and Gala dinner and keynote speaker slide show	Exhibit hall entrance, lobby mobile app and mainstage signage. One branded networking lounge in exhibit hall.	Reception food and beverage stations, lobby and mainstage signage	Name badge lanyards, lobby, and mainstage signage	lobby and mainstage, concurrent rooms signage, and Predominate brand recognition in grand event room	Mobile App main banner, lobby and mainstage signage	Breakfast food and beverage stations, lobby and mainstage signage	Lunch food and beverage stations, lobby and mainstage signage	Break food and beverage stations, lobby and mainstage signage
Complimentary Conference Tickets	4 complimentary conference tickets	4 complimentary conference tickets	2 complimentary conference tickets	2 complimentary conference tickets					
Complimentary dinner tickets with reserved seating in prime location	6 complimentary dinner tickets	4 complimentary dinner tickets	2 complimentary dinner tickets	2 complimentary dinner tickets					
Advertising in the conference delegate booklet	One full page	Half page	Half page	Half page	One full page	Half page	Half Page	Half page	Half page
Complimentary Exhibit Booth		Complimentary 20 X10 booth prime location		Complimentary 10 X10 booth prime location					
Reception recognition and signature drink			Corporate recognition on the reception drink tickets and a signature drink named on behalf of your organization						

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